



**Karoonda District Football Club**

# Sponsorship

2 0 0 8



# History

## of Karoonda Districts Football Club



- Football started in Karoonda in the year 1914, two years after the town was settled. The first team was called Karoonda Football Club.
- In 1977 Borrika Football club (situated 16 kms east of Karoonda) merged with Karoonda Football Club to be called Karoonda Borrika Football Club.
- In 1994 United (situated 12 kms south of Karoonda) and Wynarka (situated 15kms west of Karoonda) Football Clubs merged with Karoonda Borrika Football Club to form Karoonda Districts Football Club.
- Karoonda Districts Football Club plays in the Mallee Football League. The other teams in this league are Murrayville, Lameroo, Pinnaroo, Peake and Borderdowns/Tintinara.
- Karoonda Districts Netball Club has the same history as the Football Club through the years and plays in the same league and at the same venues.
- The fact that both Karoonda Districts Football and Netball Clubs play together means we are a very family orientated club with some families having Mum, Dad and their kids all playing Football or Netball on any given Saturday in winter, somewhere in the Mallee for Karoonda Districts.
- On June 10th 2005 Karoonda was hit by a freak tornado which semi demolished our clubrooms. With support from the local council and many community and regional people and businesses we rebuilt and improved our clubrooms to the excellent standard they are now. All this was overseen by club volunteers, as was much of the work which we were able to help with.
- Our club executive, canteen and bar are all run by local volunteers who work tirelessly to make our club the social centre of the community through the winter months.
- The love of Football and Netball by the people in Karoonda and surrounding districts is testament to their determination to keep Football and Netball clubs going in a farming district plagued by drought and dwindling numbers of youth having to leave the area for work. Many of these young men and women travel back to Karoonda from Adelaide and Murray Bridge for training once a week and for the game on Saturday which may be at another club even further away. Their loyalty to our much loved club is appreciated by all involved in the club.
- In short we are a proud and strong club with the determination to keep our Football and Netball Clubs going for the many keen juniors we have playing now, to be able to play in a senior team for Karoonda Districts Netball Club or Karoonda Districts Football Club.
- Our Clubrooms being central with Adelaide and the rest of the Mallee region are hired out all year round on a regular basis to Local Government groups, DECS, CFS, SAFF, Farming Groups, Individuals for regional meetings and functions. Being so central it is an ideal facility for information and demonstration days for many companies. Catering is also available with the hire of the clubrooms. \* Please see pamphlet enclosed for further details.

# Platinum

amount and benefits by negotiation with Club



## Benefits

- Increased company profile within the club and broader community
- Increased business opportunities
- Recognition from KDFC to members and the broader community for your products/services
- Valuable publicity to be seen as a supporter of the regional community
- Wide regional access to public through visiting teams to our club from Murrayville, Pinnaroo, Lameroo, Peake, Tintinara and Coonalpyn. See attached map of region.

## Platinum Sponsorship

1. Business poster (laminated) size A0 displayed for 1 year.  
Please refer to attached form for sizes and positioning on clubrooms and options of supply.
2. Full Page 'Company Spotlight' in the club newsletter, including advertisement and editorial – (Please advise by email)
3. Recognition and links as a Platinum sponsor on KDFC website
4. Recognition through sponsors trade night – more details to be advised
5. Business name displayed in Clubrooms on Sponsors Board
6. Laminated Certificate of Appreciation for display in business
7. Company spotlight on big screen at all home games and official functions
8. 2x Complimentary Teas for each home match
9. 2x Complimentary home passes for each home match
10. Exposure at Karoonda Farm Fair (held on Football Oval), with 10,000+ people attending over two days.

## Payment options

Cheques - mailed to:

Karoonda Districts Football Club  
'Sponsorship'  
Box 132, Karoonda SA 5307

Direct Debit - is welcome

BSB 105 161 Account Number 015079240

A Tax invoice will be issued after payment is received.

For further details please contact  
Karoonda Districts Football Club Sponsorship Committee

Daryl Sparks 8578 1229, Jim Norman 8578 1164  
Kylie Martin 8578 9066 or Tanya Pilgrim 8578 8047,  
Email: [info@malleemagpies.karoonda.com.au](mailto:info@malleemagpies.karoonda.com.au)

# Gold

\$500 including GST



## Benefits

- Increased company profile within the club and broader community
- Increased business opportunities
- Recognition from KDFC to members and the broader community for your products/services
- Valuable publicity to be seen as a supporter of the regional community
- Wide regional access to public through visiting teams to our club from Murrayville, Pinnaroo, Lameroo, Peake, Tintinara and Coonalpyn. See attached map of region.

## Gold Sponsorship

1. Business poster (laminated) size A1 displayed for 1 year.  
Please refer to attached form for sizes and positioning on clubrooms and options of supply
2. Advertising space available in Club Newsletter (Please advise by email)
3. Recognition and links as a gold sponsor on KDFC website
4. Recognition through sponsors trade night – more details to be advised
5. Business name displayed in Clubrooms on Sponsors Board
6. Laminated Certificate of Appreciation for display in business
7. Company spotlight on big screen at all home games and official functions
8. 2x Complimentary Teas for each home match
9. 2x Complimentary home passes for each home match
10. Exposure at Karoonda Farm Fair (held around Clubrooms and on Football Oval), with 10,000+ people attending over two days

## Payment options

Cheques - mailed to:

Karoonda Districts Football Club  
'Sponsorship'  
Box 132, Karoonda SA 5307

Direct Debit - is welcome

BSB 105 161 Account Number 015079240

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For further details please contact  
Karoonda Districts Football Club Sponsorship Committee

Daryl Sparks 8578 1229, Jim Norman 8578 1164  
Kylie Martin 8578 9066 or Tanya Pilgrim 8578 8047,  
Email: [info@malleemagpies.karoonda.com.au](mailto:info@malleemagpies.karoonda.com.au)

# Silver

\$300 including GST



## Benefits

- Increased company profile within the club and broader community
- Increased business opportunities
- Recognition from KDFC to members and the broader community for your products/services
- Valuable publicity to be seen as a supporter of the regional community
- Wide regional access to public through visiting teams to our club from Murrayville, Pinnaroo, Lameroo, Peake, Tintinara and Coonalpyn. See attached map of region.

## Silver Sponsorship

1. Business poster (laminated) size A2 displayed for 1 year.  
Please refer to attached form for sizes and positioning on clubrooms and options of supply.
2. Recognition as a silver sponsor on the KDFC website
3. Business name displayed in Clubrooms on Sponsors Board.
4. Laminated Certificate of Appreciation for display in business.
5. Advertising space available in Club Newsletter (Please advise by email)
6. Company spotlight on big screen at all home games and official functions.
7. 1 x Complimentary Tea for each home match
8. 1 x Complimentary home pass for each home match
9. Exposure at Karoonda Farm Fair (held on Football Oval), with 10,000+ people attending over two days.

## Payment options

Cheques - mailed to:

Karoonda Districts Football Club  
'Sponsorship'  
Box 132, Karoonda SA 5307

Direct Debit - is welcome

BSB 105 161 Account Number 015079240

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For further details please contact  
Karoonda Districts Football Club Sponsorship Committee

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Email: [info@malleemagpies.karoonda.com.au](mailto:info@malleemagpies.karoonda.com.au)

# Bronze

\$150 including GST



## Benefits

- Increased company profile within the club and broader community
- Increased business opportunities
- Recognition from KDFC to members and the broader community for your products/services
- Valuable publicity to be seen as a supporter of the regional community
- Wide regional access to public through visiting teams to our club from Murrayville, Pinnaroo, Lameroo, Peake, Tintinara and Coonalpyn. See attached map of region.

## Bronze Sponsorship

1. Business name displayed in Clubrooms on Sponsors Board.
2. Laminated Certificate of Appreciation for display in business.
3. Recognition as a Bronze sponsor on KDFC website
4. Business listed in Club Newsletter

## Payment options

Cheques - mailed to:

Karoonda Districts Football Club  
'Sponsorship'  
Box 132, Karoonda SA 5307

Direct Debit - is welcome

BSB 105 161 Account Number 015079240

A Tax invoice will be issued after payment is received.

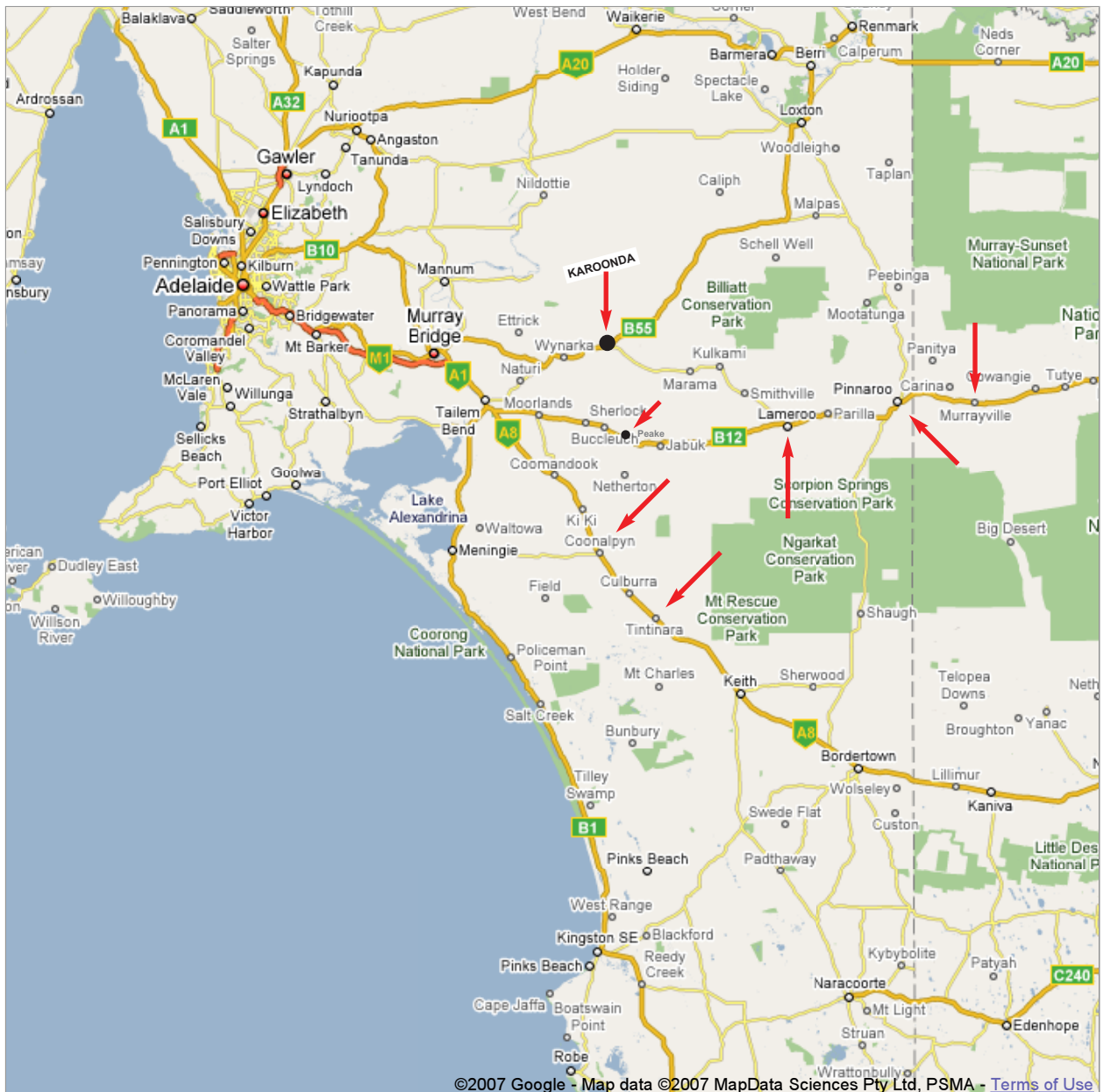
For further details please contact  
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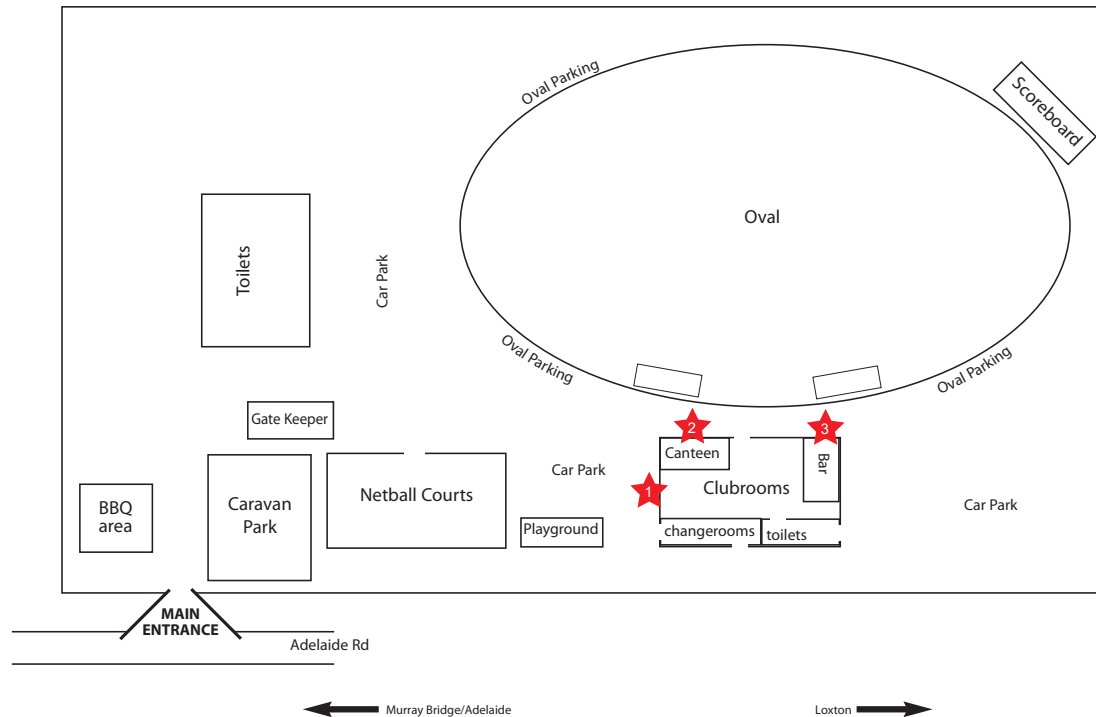
# Map of Region

Wide regional access to public through visiting teams to our club from Murrayville, Pinnaroo, Lameroo, Peake, Tintinara and Coonalpyn



# Map

High traffic areas at grounds



## High Traffic Areas for Maximum Signage Exposure



### Side of Clubrooms

*An extremely high traffic area with over 100 people walking from the netball courts, playground and toilets to get to the oval, changerooms, clubrooms, canteen & bar.*



### Canteen

*Obviously a very high traffic area. With a great range of food provided to spectators & players, this area receives continuous traffic.*



### Bar

*On Saturday afternoon, crowds gather to this area to witness the exciting football match, this area also received continuous traffic.*



# Signs

advertising space for your business

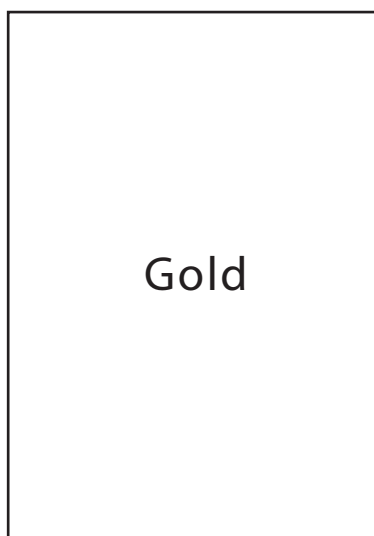


## Sizes



### A0 SIZE

841mmw x 1189mmh



### A1 SIZE

594mmw x 841mmh



### A2 SIZE

420mmw x 594mmh

## Location



### SIDE OF CLUBROOMS

*An extremely high traffic area with over 100 people walking from the netball courts, playground and toilets to get to the oval, changerooms, clubrooms, canteen & bar.*



### CANTEEN

*Obviously a very high traffic area. With a great range of food provided to spectators & players, this area receives continuous traffic.*



### OUTSIDE BAR AREA

*On Saturday afternoon, crowds gather to this area to witness the exciting football match, this area also receives continuous traffic.*

## Artwork Supply

If you have a business poster this size already printed please phone Kylie (details below) to arrange pick up Alternatively printing can be arranged and artwork can be supplied to Kylie Martin at Double Click Design Print Marketing  
Mobile: 0418 891 461  
Email: [dclickdpm@lm.net.au](mailto:dclickdpm@lm.net.au)